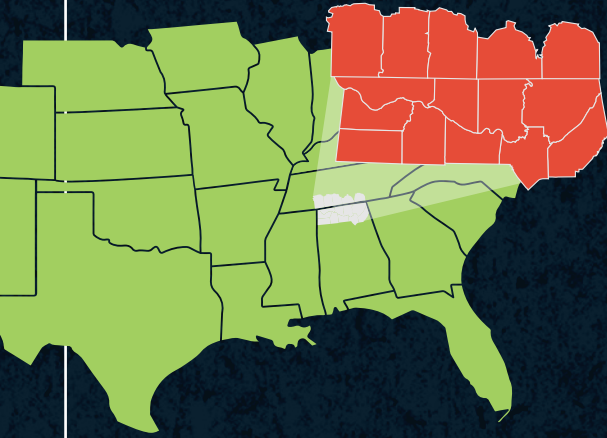




LAUNCH

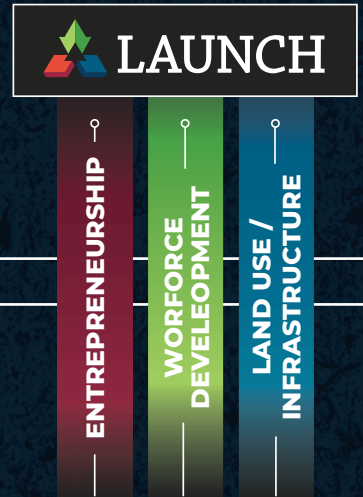
TENNESSEE VALLEY REGIONAL PARTNERSHIP



REALIZING A REGIONAL VISION

THE BIG IDEA

Connecting the Tennessee Valley through collaborative effort and a shared vision for advancing our region's economic growth in 3 strategic focus areas: Workforce, Entrepreneurship and Land Use/Infrastructure.



BE A PART OF THIS MOVEMENT

NOW AND FOR THE FUTURE

The Tennessee Valley economy is booming with new businesses, new residents, and new ways for people to live, work, and play. The Launch mission is to drive ongoing strategic collaboration that ensures prosperity not only now, but for decades to come.

ARE YOU IN?

We're building something amazing through planning, investment, and hard work. Launch is at the core a shared project, and we want YOU to be part of it.

COMMUNITY LEADERS · COMMUNITIES OF IMPACT · STAKEHOLDERS



HERE ARE THREE WAYS YOU CAN GET INVOLVED



COLLABORATE

Join an incredible group of business and community leaders, subject matter experts, educators, and elected officials as we shape a dynamic future.



SPONSOR

Support Singing River Trail, Launch Tank, and our other emerging initiatives as a financial partner. Your dollars will make an immediate impact.



BECOME AN AMBASSADOR

Help us get the word out about Launch and its vision for the Tennessee Valley's future.

BUILDING MOMENTUM

2014

The Launch 2035 regional partnership is formed, ensuring the North Alabama region prospers.

2016

Three focus areas are finalized: Entrepreneurship, Workforce Development, and Land Use/Infrastructure.

FEBRUARY 2018

Singing River Trail Master Plan Proposed Launch & Alta Planning and Design envision a Master Plan for a 70-mile greenway system connecting the entire region.

OCTOBER 2019

Launch Initiates 3-County Regional Workforce & Labor Study
3-County Regional Workforce & Labor Study leaders jump-start landmark assessment focused on workforce, entrepreneurship, and land use planning, forming a foundation for major initiatives driving Tennessee Valley development.

DECEMBER 2018

Regional Collaboration Initiative of North Alabama forms, bringing together 40+ municipal and regional leaders.

MARCH 2022

First Singing River Trail Launch Tank "Shark Tank-style" competition showcases entrepreneurs from eight counties, nine winners receive funding.

OCTOBER 2022

Athens State Hosts Innovate Alabama & Launch Roundtable
LaunchBox event connects educational leadership, entrepreneurial ecosystem builders, rural community leaders, and lawmakers.

NOVEMBER 2022

Singing River Trail Milestones Reached 1818 Farms provides new headquarters for Singing River Trail; system reaches 200+ miles and expands partnerships with non-profits, private businesses, and public organizations.

STIMULATING HOMEGROWN BUSINESS

- Fellows Faith Enterprises wins SRT Launch Tank, getting resources to open a new glamping site.
- HUBS Coop, a nonprofit urban bike share, is awarded \$1,500, leveling up operations in Morgan County.



✉ HELLO@LAUNCHTNVALLEY.ORG

WE'VE ACHIEVED A LOT IN A VERY SHORT AMOUNT OF TIME -
AND WE'RE JUST GETTING STARTED.

FIND YOUR PATH TODAY AT

LAUNCH2035.ORG